

For Immediate Release

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Hotel Brokers Int'l. Recognizes Louisville Brokerage for 2006 Record Sales

Huff, Niehaus & Associates, Inc. Receives Multiple Awards from World's Leading Hotel Sales Organization

LOUISVILLE, Ky./KANSAS CITY, Mo., February __, 2007—Hotel Brokers International (HBI), the world's leading hotel sales organization, at its recent annual meeting presented some of its top awards for outstanding performance in 2006 to Louisville-based member firm, Huff, Niehaus and Associates. The brokerage firm was cited for posting a new firm record in number of transactions and dollar volume, and the firm's president, Brandt Niehaus, received three top individual awards.

Niehaus was recognized for co-brokering the sale of the 259-unit Sheraton Hotel in Cincinnati, the largest single hotel sale by an HBI member in 2006. He was named the top broker in HBI's south central region and received the organization's Unique Deal of the Year award. The Unique Deal of the Year award, whose criteria include unique aspects of the transaction, the complexity of the deal and the challenges presented to the broker, was given to Niehaus for structuring a transaction that included the Sheraton Hotel Cincinnati, the Comfort Inn Sharonville and a three-plus acre site.

"These are among our top awards," said Charles Fritsch, HBI's president and president of Maryland-based MBA Hotel Brokers. "They recognize exceptional performance, and they have to be earned through long hours, savvy business practices, and an in-depth knowledge of the industry. These are significant achievements, and they attest to the consistent excellence of

the Huff, Niehaus and Associates organization. Winning multiple awards is a noteworthy accomplishment.”

Recognized as one of the leading hotel brokerage firms in the nation, Huff, Niehaus and Associates has received HBI’s Top Regional Broker award four times, in 1998, 2001, 2004 and 2005. Niehaus was awarded the Outstanding Regional Broker of the Year in 2005, 2004, 2001 and 1998. He also received the Noah Canfield Distinguished Service Award from HBI and served as the organization’s president in 1996 and 2005. He served on HBI’s board of directors for 11 years.

Based in Kansas City, Mo., Hotel Brokers International has more than 100 hotel brokerage specialists and is the world’s leading hotel sales organization. The organization annually accounts for the greatest share of mid-market transactions in the United States. HBI also hosts the Hotel Investor’s Marketplace, sponsors the Certified Hotel Broker program and publishes *Transactions Recap*, the leading source of hotel real estate sales data.

HBI currently has more than 150 properties listed for sale in its proprietary database and access to more than 10,000 hotel investors and owners. In addition to broker services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI’s hotel listings or to become a broker or affiliate member, HBI may be reached at (816) 505-4315 or via the Internet at www.hbihotels.com.