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For Immediate Release  
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**Huff, Niehaus & Associates, Inc.** announced the sale of the Sheraton Cincinnati North Hotel, Comfort Inn and 3.1 acres of land in Sharonville/Cincinnati, Ohio for a total price of \$27,300,000. The buyer was WHP Cincinnati, LLC based in Milwaukee, WI. Two sellers were involved. RCHP Two, LLC owned the 259 room Sheraton Hotel and Chester Hospitality, Inc. owned the 120 room Comfort Inn and extra land.

*Brandt Niehaus, CHB, President of Huff, Niehaus in Louisville, Kentucky was the dual agent that put the transaction together. Dale Peach of Peach Realty had the land listed. The buyer was introduced to Niehaus by Jeff Westgor, CHB, President of Westgor & Associates, Inc. in Minneapolis, MN. Niehaus and Westgor are members of Hotel Brokers International, the world's pre-eminent hotel organization annually accounting for the largest market share of hotels sold in the U. S.*

*"It has been a pleasant and very professional experience working with Brandt Niehaus and his team. He did well by all of us," said Wil Schwartz of RCHP Two, LLC. "It was not our intention to sell, but Brandt made it work to everyone's advantage."*

*The \$27.3 million deal allowed WHP Cincinnati to acquire 379 rooms on 13+/- acres for \$72,300 per key. The Sheraton Hotel sold for \$90,734 per room. RCHP Two had just completed a total \$15 million renovation to enter the Sheraton/Starwood system in February of this year. The Comfort will undergo a complete renovation and be reflagged. WHP intends to build a water park between the properties and possibly add more rooms.*

*Sam Patel of Chester Hospitality said, "It was a pleasure working with Huff, Niehaus & Associates, Inc. We have bought and sold properties through them and plan to sell more using them. We appreciate their professional and honest services."*

*Visit our web site at: [www.huffniehaus.com](http://www.huffniehaus.com).*

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**Huff, Niehaus & Associates, Inc.**, a member of **Hotel Brokers International**, is located in Louisville, Kentucky and is licensed in Alabama, Illinois, Indiana, Kentucky, Ohio and Tennessee. **Huff, Niehaus & Associates, Inc.** was originally organized as Dial-Huff & Associates, Inc. in 1975 as a hotel/motel brokerage firm. Since that time the company has evolved into a full-service real estate firm providing many services exclusively to the hospitality industry. The name changed in 1994 when Niehaus purchased the business. Visit our web site at: [www.huffniehaus.com](http://www.huffniehaus.com).

**Hotel Brokers International** is the world's foremost hotel sales organization with 35 offices nationwide, Australia, New Zealand and Mexico. Annually HBI accounts for the largest market share of all U.S. hotel transactions. Founded in 1959, HBI is credited for the development of the Hotel Investor's Marketplace, Certified Hotel Broker (CHB) certification program, *TransActions*, and remains the leading source of hotel real estate sales data. For more information visit HBI on the World Wide Web at <http://www.hotelbrokersinternational.com>.

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